



March 2, 2015

Richard Emmett
Senior VP, Corporate Secretary, General Counsel
Dunkin' Brands Group
130 Royall Street
Canton, MA 02021

Dear Mr. Emmett,

As You Sow has appreciated working with Dunkin' Brands Group over the past two years on shareholder concerns about the use of nanomaterials in food. We are pleased that Dunkin' has agreed to remove titanium dioxide from the powdered sugar the company uses in its donuts, since all food-grade titanium dioxide products that As You Sow has tested contain nanomaterials.

We understand that tests have already been performed to demonstrate the alternative product being used by Dunkin' has proven efficacious and that you will provide us with a definitive timeline for substitution within 30 days.

We also appreciate Dunkin's commitment to continued dialogues with As You Sow. In these dialogues, As You Sow will continue to seek a commitment that Dunkin' remove titanium dioxide, and any other nanomaterials from its food, beverage, and packaging products, as well as institute comprehensive corporate policies to avoid the future risk of nanomaterials in its products.

On the basis of this commitment from Dunkin' Brands, As You Sow has agreed to withdraw our 2015 resolution from Dunkin's proxy. We look forward to continuing our discussions with you regarding the use of nanomaterials in food products.

Sincerely,

Danielle R. Fugere
President and General Counsel
AS YOU SOW



February 25, 2015

Danielle Fugere
President
As You Sow
1611 Telegraph Ave., Ste. 1450
Oakland, CA 94612

Dear Danielle,

Thank you for taking the time to engage in ongoing discussions with our team over the past several months. I hope you were able to tell that nanotechnology is an issue we take seriously, and an issue on which we have been engaged for quite some time.

As discussed, Dunkin' Brands Group, Inc. has reformulated the powdered sugar used on Dunkin' Donuts powdered sugar donut to remove titanium dioxide. While we have reviewed the final sample of the reformulated powdered sugar, we are still finalizing the timeline for transitioning from the current product to the reformulated product. I will follow up via email within 30 days to confirm a definitive timeline for that transition.

In addition, we commit to continuing our discussions with you regarding the use of nanomaterials in food products.

We believe that these actions demonstrate our commitment to the issue, and should satisfy the objectives of your previously submitted shareholder proposal. If you are in agreement, please send a letter withdrawing your proposal to Rich Emmett, Corporate Secretary either via email (rich.emmett@dunkinbrands.com) or by fax (781) 737-4360.

Regards,

A handwritten signature in black ink, appearing to read "Christine Riley Miller", with a long horizontal flourish extending to the right.

Christine Riley Miller
Senior Director, Corporate Social Responsibility

cc: Rich Emmett, Chief Legal and Human Resources Officer

