

FOR IMMEDIATE RELEASE: Wednesday, September 25, 2013

CONTACT: Katherine Kassing, (510) 735-8144, <u>katherine@asyousow.org</u>

McDonald's Agrees to Phase Out Harmful Foam Cups

McDonald's Corp. has confirmed that it will replace all polystyrene beverage cups with paper cups at its 14,000 U.S. outlets. The move comes <u>in response to a shareholder proposal</u> filed by As You Sow in 2011, asking it to stop using foam.

In 2012, the company agreed to test replacement of its foam cups with a double-walled paper hot cup at approximately 2,000 restaurants, primarily on the West Coast. The company deemed the pilots successful and the paper cup will now become the standard hot beverage cup at all U.S. outlets.

"We congratulate McDonald's on its decision to stop using foam beverage cups, which will reduce the threat of plastic pollution to the world's oceans and provide a more recyclable, valuable alternative in paper fiber," said Conrad MacKerron, Senior Vice President for <u>As You Sow</u>, a nonprofit organization that promotes corporate responsibility through shareholder advocacy.

Polystyrene is not widely recycled and has become pervasive in the marine environment, carried through storm drains to the ocean. It breaks down into small indigestible pellets that birds and marine mammals mistake for food, resulting in their death. Scores of cities in California have banned or restricted the use of polystyrene food packaging and Mayor Bloomberg has proposed a ban on foam in the New York City.

McDonald's began to phase out its iconic clamshell foam hamburger box in 1990 amid controversy about the environmental impacts of polystyrene, but continued to use foam beverage cups.

"McDonald's has made a great start by phasing out foam," said MacKerron. "We hope they will also incorporate recycled fiber in the cups and develop on-site systems to collect and recycle food service packaging." McDonald's is already a major purchaser of recycled fiber used in its food containers, bags, and napkins.

As You Sow is also in dialogue with Dunkin' Donuts, which uses foam hot beverage cups. The company recently announced plans to phase out foam cups in two to three years but has not disclosed what materials it will use instead.

There are also occupational risks associated with styrene, which is used to make polystyrene. The International Agency for Research on Cancer has determined that styrene is a possible human carcinogen and it has been listed as listed as a possible carcinogen by the National Institutes of Health's National Toxicology Program.



As You Sow is a nonprofit organization that promotes environmental and social corporate responsibility through shareholder advocacy, coalition building, and innovative legal strategies. For more information visit www.asyousow.org.