

Statement on Withdrawal of Shareholder Proposal at YUM! Brands May 2013

After discussions with YUM! Brands, As You Sow agreed to withdraw its shareholder proposal. The proposal requested that the company adopt an on-premises food and beverage packaging recycling strategy and submit a report on the strategy by September 1, 2013.

As You Sow is concerned that valuable post-consumer packaging that could be recovered and recycled is being landfilled. Following constructive discussions with the company, we acknowledge that the company has taken some positive steps in regard to a strategy for packaging recycling at its restaurant locations.

We are pleased that the company has indicated a willingness in its Corporate Social Responsibility Report to continue developing recycling initiatives for packaging waste at its restaurants. The company has agreed to a good faith dialogue with As You Sow on its progress towards developing recycling initiatives. We look forward to further engagement on this important sustainability issue.