



## Carl Pope Joins As You Sow Board of Directors

### Longtime environmental leader Carl Pope joins forces with environmental shareholder advocacy nonprofit

As You Sow is pleased to announce the addition of former Sierra Club Executive Director Carl Pope to its Board of Directors. Mr. Pope has been a leading player in the environmental field for three decades and will lend his experience in environmental advocacy and strategy to As You Sow, which has been using shareholder advocacy, coalition building, and innovative legal strategies to increase environmental and social corporate responsibility since 1992.

“We are thrilled to welcome someone of Carl’s caliber to our Board,” said Larry Fahn, President of As You Sow. “Having worked with him for 20 years in various capacities at the Sierra Club, I know that Carl is a brilliant strategist, a prolific fundraiser, and an outstanding manager. All of these talents will serve him well on the As You Sow Board of Directors.”

Carl Pope is a highly respected environmental advocate with extensive experience in strategic decision-making and capacity building. Although he is widely known for his 20-plus year tenure as the Executive Director of the Sierra Club, Pope also played an important role as co-author of The Safe Water and Toxic Enforcement Act of 1986, the landmark toxics labeling statute known as Proposition 65. As You Sow has been a prominent public enforcer of that statute for nearly 20 years.

“As You Sow has been doing pioneering work in shareholder advocacy and environmental health for nearly two decades and I look forward to helping them reach a higher level of impact,” says Pope. “Their ability to create change in corporate policy and action through dialogue, shareholder advocacy, and environmental enforcement is unparalleled.”

Mr. Pope currently serves as Chairman of the Sierra Club and on the Board of the Apollo Alliance. He has co-authored several books including “Strategic Ignorance: Why the Bush Administration Is Recklessly Destroying a Century of Environmental Progress.” Mr. Pope graduated *summa cum laude* from Harvard College in 1967 and spent two years with the Peace Corps in India helping communities and families address the human and environmental impacts of population growth.

“Carl brings strategic sophistication and a broad network of leaders in business, politics, and science that will assist us in our work,” said As You Sow CEO, Andrew Behar. “His presence on the board will allow us to build capacity and create industry-wide movements, furthering our mission of environmental and social corporate responsibility.”

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AS YOU SOW

As You Sow is a nonprofit organization that promotes environmental and social corporate responsibility through shareholder advocacy, coalition building, and innovative legal strategies. For more information visit [www.asyousow.org](http://www.asyousow.org).