

Corporate Recycling Report: How do your Companies Measure Up?

Posted by Jessica on August 31, 2011

A few weeks ago, one of our Advocates, [As You Sow](#), published their third annual report on U.S. corporate beverage recycling practices. "Waste & Opportunity 2011" is [As You Sow's](#) third beverage container recycling scorecard and report. The report tracks and ranks companies' efforts to reduce source materials, create recyclable product packaging, and increase container recovery. [As You Sow's](#) research highlights the environmental issues raised by beverage packaging. They also recommend corporate actions that can reduce resource depletion and solid waste, while improving the eco-friendly quality of post-consumer materials.

Read more about [As You Sow's](#) report.

Here's a peek of [As You Sow's](#) corporate recycling rankings:

U.S. Beverage Container Recycling Scorecard, 2011		
Scorecard	Total Score	Total Grade
Nestlé Waters North America	2.88	B-
PepsiCo	2.83	B-
The Coca-Cola Company	2.73	B-
Red Bull GMBH	2.71	B-
Starbucks Corporation	2.13	C
New Belgium Brewing Company	1.88	C-
Dr Pepper Snapple Group	1.83	C-

