

Some Kraft Foods shareholders want company to increase recycling

Shawn Wright | May 25, 2012

A quarter of Kraft Foods Inc.'s shareholders want the company to report on the feasibility of adopting extended producer responsibility systems that can increase recycling rates and reduce carbon emissions.

The first-of-its-kind vote, where 25% of shareholders expressed a need for change, took place during Kraft's annual meeting in Skokie, Ill., according to a news release.

The proposal was filed by **As You Sow**, a nonprofit organization that promotes corporate responsibility through shareholder advocacy, coalition building and legal strategies.

Northfield, Ill.-based Kraft is likely allowing millions of dollars' worth of resources from its post-consumer products to go to a landfill, according to **As You Sow**.

"Kraft -- a major user of packaging worldwide -- has been silent on this critical sustainability issue," Conrad MacKerron, senior program director at As You Sow, said in a statement. "At a time when governments across the country are focusing on conserving natural resources, reducing waste, and finding it increasingly difficult to maintain services in the face of budget deficits, Kraft and its peers must take responsibility for the massive amount of packaging waste they generate in the U.S., as they have done in many other countries."